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**RAIATEA HELM TO HEADLINE MOTHER'S DAY BRUNCH AT  
THE ROYAL HAWAIIAN, A LUXURY COLLECTION RESORT**

HAWAII, HONOLULU, WAIKIKI – Island recording sensation Raiatea Helm is set to headline an unforgettable Mother's Day Brunch in the Monarch Room at The Royal Hawaiian, a Luxury Collection Resort, on Sunday, May 10.

Helm, a multiple Nā Hōkū Hanohano award-winning singer, is scheduled to take the stage at 11 a.m. for two, 45-minute performances. She will be joined by fellow award-winning artist Makana, and 2014 Miss Aloha Hula Ke'alahilani Serrao, as well as DeAndre Kamele Brackensick. Three different seating options are available for the concert/brunch.

**VIP Premium** seating begins at 9:45 a.m. and it includes preferred seating, a bountiful brunch buffet with action stations; a glass of Dom Perignon; also a welcome drink, a photo opportunity and DVD signing with Helm. The cost is \$175 for adults, \$87.50 for children ages 5 to 12.

**Stage View (General)** seating begins at 10:15 a.m. with a bountiful brunch buffet with action stations, glass of Moët Imperial; a welcome drink and a signed CD from Helm. The cost for stage view seating is \$125 for adults and \$62.50 for children ages 5 to 12.

The **Patio** seating category begins seating at 10:45 a.m. and comes with the brunch buffet and its action stations, a glass of Royal Hawaiian Pink Sparkling Wine and a signed CD from Helm. This seating category offers limited views of the concert from the tables; however, guests are

invited to stand on the perimeter of the Monarch Room for concert viewing. The cost for patio seating is \$95 for adults and \$47.50 for children ages 5 to 12.

Helm burst onto the music scene in Hawaii as a teenager, and her virtuoso recordings and performances launched her onto the international music scene. In 2006, she became the first female recording artist from Hawaii to be nominated for a Grammy Award for her second CD, "Sweet and Lovely." Her third CD, "Hawaiian Blossom," is the CD she is distributing with the concert on Mother's Day. Helm will be joined by internationally acclaimed guitarist, singer and composer Makana, whose work was included on the Academy Award-winning film "The Descendants." Kamele was an "American Idol" finalist in the show's 11<sup>th</sup> season. Serrao, 23 of Aiea, took home the coveted Miss Aloha Hula title last April at the 51<sup>st</sup> Merrie Monarch Festival. She dances with Ka La 'Onohi Mai o Ha'eha'e under the direction of kumu hula Tracie and Keawe Lopes.

Chef Hans Stierli and his team are preparing an extravagant spread that includes a variety of stations such as a cold, smoked salmon station, an omelet and egg station, a waffle station, a sushi and raw bar with sashimi, sushi, chilled prawns and lobster tails; and a carving and rotisserie station with prime rib, smoked beef brisket and suckling pig. There will also be a cornucopia of breakfast favorites such as granola, yogurt, eggs benedict, bacon, pastries, local fruits like Kula strawberries, fresh Kahuku papaya, Maui Gold pineapple, mangoes, as well as an international cheese spread and salads. A full complement of desserts brings a sweet touch to the brunch with chocolate fondue, Kona coffee chestnut cake, Waialua Estates' peanut butter chocolate dome, assorted mousses, and bananas foster. All prices *do not* include tax and 20 percent gratuity.

To make reservations or find more information about the Mother's Day Brunch and Concert at The Royal Hawaiian, a Luxury Collection Resort, please visit [www.royal-hawaiian.com/dining/mothers-day](http://www.royal-hawaiian.com/dining/mothers-day) or call 808-921-4600.

#### **About The Royal Hawaiian, a Luxury Collection Resort**

Opened in 1927 and affectionately called the "Pink Palace of the Pacific," The Royal Hawaiian, a Luxury Collection Resort is a haven of luxury. Modern yet indigenous, the resort offers unprecedented amenities, unrivaled accommodations and exclusive services – all designed to provide the ultimate global trendsetter with a unique luxury experience. From first class accommodations to world-class dining the 528-room resort is guaranteed to charm. Award-winning Azure Restaurant and Mai Tai Bar, Waikiki's only beachfront luau Aha Aina, a Royal Hawaiian Luau, and private beach area decorated with pink-hued umbrellas to match the resort's signature color. In April 2015, the "Pink Palace of the Pacific" welcomes the newly transformed Mailani Tower, embodying the allure of Hawai'i's spirit and the essence of indulgent escape.

#### **About The Luxury Collection Hotels & Resorts**

The Luxury Collection® is a collection of hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Magnificent decor, spectacular settings, impeccable service and the latest modern conveniences

combine to provide a uniquely enriching experience. Originated in 1906 under the CIGA brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble of more than 90 of the world's finest hotels and resorts in 30 countries in bustling cities and spectacular destinations around the world. The Luxury Collection includes award-winning properties that continuously exceed guest expectations by offering unparalleled service, style and class while celebrating each hotel's distinctive heritage and unique character. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information, please visit [www.luxurycollection.com](http://www.luxurycollection.com)

#### **About Starwood Hotels & Resorts in Waikiki**

Starwood Hotels & Resorts in Waikiki, comprised of the Sheraton Waikiki, Sheraton Princess Kaiulani, The Royal Hawaiian, a Luxury Collection Resort, and Moana Surfrider, A Westin Resort & Spa, is owned by Kyo-ya Hotels & Resorts, LP and managed by Starwood Hotels & Resorts Worldwide, Inc. Between the four properties, Starwood Hotels & Resorts in Waikiki offers 4,110 rooms, ranging from comfortable affordability to the ultimate in suite luxury. In addition, the properties offer industry-leading and critically-acclaimed food and beverage offerings and one-of-a-kind resort amenities. Kyo-ya Hotels & Resorts, LP is one of Hawaii's largest employers, with nearly 3,000 hotel associates in its workforce.

#### **About Kyo-ya Hotels & Resort, LP and Kyo-ya Kaiulani, LLC**

As one of Hawaii's largest employers, with more than 4,500 hotel associates in its workforce, Kyo-ya has a long history in Hawaii dating back to 1961. The company is the steward of six hotel and resort properties in Hawaii and California, including historical treasures: Moana Surfrider, A Westin Resort & Spa; The Royal Hawaiian, A Luxury Collection Resort and The Palace Hotel, A Luxury Collection Hotel in San Francisco; as well as the Sheraton Waikiki, Sheraton Princess Kaiulani and Sheraton Maui Resort & Spa. The company recently completed extensive renovations and upgrades, investing more than \$300 million in its Waikiki properties alone, and plans to continue its investment to ensure Waikiki maintains its reputation as a world-class destination. Kyo-ya is committed to strengthening the communities where it does business by partnering with local nonprofit organizations, community establishments and community leaders who share the same vision and passion for making a difference.

#### **About Starwood Hotels & Resorts Hawaii**

With 11 properties across the diverse Hawaiian Islands of Oahu, Maui, Kauai and the Big Island, Starwood Hotels & Resorts Hawaii offers the best hotel destinations to celebrate romance, reconnect with family, focus on business or launch an adventure. Located on or just footsteps away from the Islands' best beaches, Starwood Hotels & Resorts in Hawaii is a collection of iconic and historic hotels and resorts – properties with expansive and breathtaking backdrops, innovative guest programming and luxurious amenities representing internationally renowned hotel brands from Sheraton, Westin, Luxury Collection and St. Regis. For more information about Starwood Hotels & Resorts in Hawaii, please call (866) 716-8140 or visit [Starwoodhawaii.com](http://Starwoodhawaii.com).

For booking information please call 1-866-716-8140 or visit [www.starwoodhawaii.com](http://www.starwoodhawaii.com).

#### **About Starwood Hotels & Resorts Worldwide, Inc.**

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with nearly 1,200 properties in 100 countries and 181,400 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and Element®. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG®), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com).

(Note: This press release contains forward-looking statements within the meaning of federal securities regulations. Forward-looking statements are not guarantees of future performance or events and involve risks and uncertainties and other factors that may cause actual results or events to differ materially from those anticipated at the time the forward-looking statements are made. These risks and uncertainties are presented in detail in our filings with the Securities and Exchange Commission. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results and events will not materially differ. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.)

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