



APPOINTMENT

Thom Stewart

Appointed **Director of Sales and Marketing**
At **Autograph Collection Hotel, The Ben** in West Palm Beach - FL, USA

Hospitality hotshot Thom Stewart will join the executive team at The Ben as Director of Sales and Marketing. This highly anticipated 208-room design forward hotel is all the buzz at the corner of North Narcissus Avenue and Banyan Street and the centerpiece of the new Flagler Banyan Square, a stone's throw from downtown West Palm Beach and Clematis Street, and will debut in December 2019.

With nearly 15 years of experience with Concord Hospitality, the management company of The Ben, Stewart is no stranger to the tricks of the trade. After making his mark in several positions in just about every area of hotel operations, including sales and F&B, he steps into his new role and joins The Ben with a solid background and extensive industry know-how to lead the charge at the first Autograph Collection Hotel in West Palm Beach.

Self-motivated and a go-getter by nature, Stewart hit the ground running in the hospitality industry before a cap and gown or diploma were in sight, and became the Assistant Guest Care Manager at a 243-room Holiday Inn while still in school at Ohio State. Soon after completing his degree, he was tapped by the Woodfin Suites Hotel and filled the shoes of several front office and sales posts before making the transition to the property management arena.

Next up, Stewart made his debut with Marriott as Opening Sales Manager at a Residence Inn, and over the following nine years assumed roles spanning the hotel gamut- from Front Office Manager and Senior Sales Manager to Director of Sales and finally General Manager. In 2004, Stewart joined Concord Hospitality and quickly became acquainted with the jet setting lifestyle as he began racking up airline miles, assisting with more than 50 hotel openings across the country and calling upon his vast career expertise as needed- from training and hiring new staff to assuming vacant DOS roles, coaching teams to locate better streams of revenue and, ultimately, playing an instrumental part in the sales culture at Concord.





With the company's growth, Stewart's career, and frequent flier miles, continued growing as well. After 11 years in the Sales and Marketing Department, he was handpicked to transition into the Human Resources division to develop a focus on new talent as Concord Hospitality's Senior Director of Talent Acquisition and Development, and soon thereafter was promoted to Vice President of Talent Acquisition and Engagement. Now, his diverse skillset is being sought as Director of Sales and Marketing for The Ben and with this opportunity, Stewart is bringing his expertise back to the hotel level.

The Ben is Autograph Collection's first hotel in Palm Beach County and joins the Concord Hospitality portfolio as their 17th property in the state of Florida. The property will feature a full service restaurant, innovative meeting spaces and a rooftop experience complete with outdoor lounge, swimming pool with private cabanas, a fire pit and an amenity deck with stunning views of Palm Harbor Marina, the Intracoastal Waterway and Palm Beach Island.

The Ben is Autograph Collection's first hotel in Palm Beach County and joins the Concord Hospitality portfolio as their 17th property in the state of Florida. The property will feature a full service restaurant, innovative meeting spaces and a rooftop experience complete with outdoor lounge, swimming pool with private cabanas, a fire pit and an amenity deck with stunning views of Palm Harbor Marina, the Intracoastal Waterway and Palm Beach Island.