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The Ben West Palm Nears Completion for a January 2020 Opening

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Highly anticipated as West Palm Beach's new hotel hotspot for locals and modern travelers, **The Ben West Palm** is bringing a dose of fresh energy to a traditionally classic city. Set to open in six months' time, The Ben is now booking events, weddings and group business for 2020 and will begin taking room reservations next month.

The new-build property will be part of mixed use waterfront development Flagler Banyan Square, only steps away from the popular Clematis Street, and right in the middle of all the action, surrounded by restaurants, bars, culture and entertainment. The 208-room hotel will feature modern design, inspired by one of the original South Florida homes that helped set the standard for what the city of West Palm Beach is today. The Ben will channel its roots to bring to life a new, modern hotel concept where tradition and classic South Florida charm will be evident throughout the hotel, with careful details as well as timeless traditions, like High Tea in the afternoons, with a strong appeal to the modern traveler.

The Ben West Palm will combine elements of a boutique experience, shaped by strong ties to its roots, to bring together the city's new destination for an unmatched hospitality experience.

Additionally, the hotel will also feature a first-floor restaurant, *Proper Grit*, that will be available to hotel guests and the public for breakfast, brunch, lunch and dinner daily, as well as an exclusive rooftop lounge, *Spruzzo*, intended to become downtown West Palm's new must-visit destination for cocktails, socializing, light bites and good times.

Spruzzo Rooftop Lounge at The Ben West Palm

As the only water-facing rooftop in downtown West Palm, The Ben's rooftop lounge, *Spruzzo*, will enchant visitors as the perfect setting to enjoy creative cocktails and bites with incredible bird's eye views of Palm Beach Harbor, the Intracoastal Waterway and Palm Beach Island. Set alongside The Ben's ahh-inspiring infinity pool and 8 individual cabanas, locals and visitors will enjoy sunbathing with a drink in hand and a view like no other! For an added perk, visitors to *Spruzzo* will be able to access the high-up haven via express elevator, that will take patrons from street level directly to the rooftop. And for those crisp, breezy nights, guests can cozy up around the fire pit and enjoy a relaxing evening. The Ben West Palm and *Spruzzo* lounge will open January 2020.